

**MACFRUT 2014, The international exhibition dedicated to the fruit and vegetable supply chain, September 24 – 25 – 26, Cesena, Italy.**

*MACFRUT* confirms itself as a reference point for the fruit and vegetable industry at national and international level. *MACFRUT* is always focusing on common growth policies and innovation and it is addressed to all the specialized professionals of the fruit and vegetable industry. The exhibition displays a wide range of products of the entire fruit and vegetable value chain and offers to the participants a wide range of debates, conferences, technical and scientific meetings, events, business meetings and technical guided tours to major Italian companies.

In this framework, Hemispheres Wbd, partner of CesenaFiera for Egypt and Jordan, promotes the participation of an Arab entrepreneurial delegation in order to allow participating companies to be acquainted with the latest trends of fruit and vegetable industry and meet the most prominent Italian and international companies during a special business meeting session.

**What we offer to companies:**

- 3 nights bed & breakfast for one person in a four stars hotel\*
- Transfer from and to the airport of arrival and departure (Bologna, BLQ)
- Transfer from/to Hotel and Fair
- Interpreters for the B2B meetings if required (just in case the entrepreneur does not speak English fluently),
- The catalogue of the fair and entry tickets

Deadline for application: 24<sup>th</sup> July 2014. Interested companies can apply by filling in the application form.  
[Download here the MacFrut brochure](#)

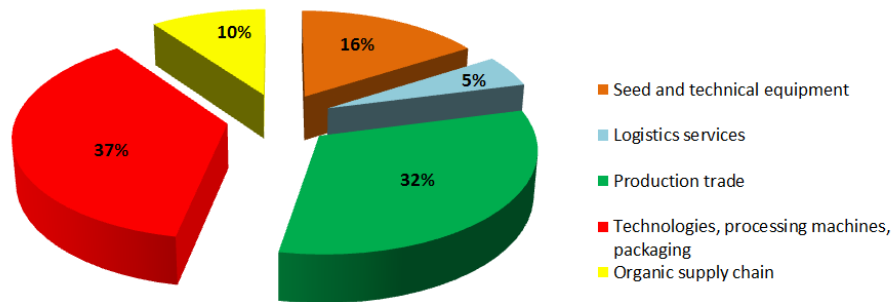
[For further information, support and subscription, please contact:](#)

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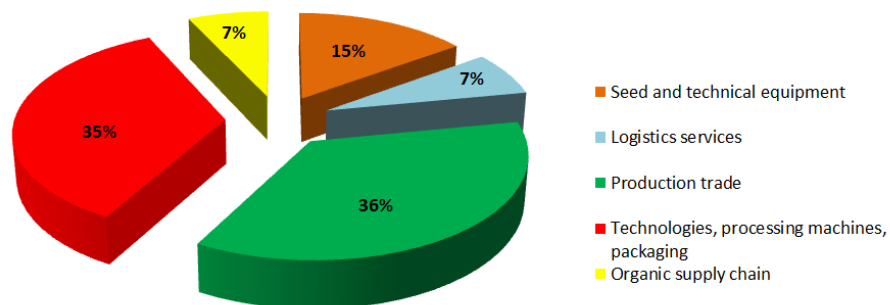
### The main data of the 2013 edition:

- Exhibition area: more than 30,000 square meters.
- 819 exhibitors, all important companies and international leaders in their reference sector.
- Italians 89% – Foreigners 11%
- 24.788 professional visitors
- More than 23% foreign professionals coming from more than 102 foreign countries
- 483 business meetings
- More than 30 conferences
- 80 foreign official delegations

### Activities sector of exhibitors:



### Activities sector of visitors:



Producers and traders of fruit and vegetables, Agro-food wholesale markets, Sorting machines and technologies, Packaging machines and materials, Producers of 4th and 5th range, Technology and technical tools applied to the 4th range sector, Seeds, Nursery growing of fruit and vegetables, Machines and technical equipment for production Organic Supply Chain. All this and even more you can find at **MACFRUT** only.